

# 2017 The fourth Music Industry Forum



2017 The fourth Music Industry Forum will be under the guidance of State Administration of Press, Publication, Radio, Film and Television of The People's Republic of China, host by the Communication University of China, jointly organized by the (中国传媒大学艺术学部音乐与录音艺术学院) and the Music Industry Promotion Committee of China. The China Mobile Miku Music Co., Ltd., Tencent Music Entertainment (Shenzhen) Co. Ltd., the Pacific audio and video company, the Younger Culture and Media Co., Ltd, the China Literary and Art Criticism Base will join the association.

Dear

The fourth Music Industry Forum 2017 will be held at the international communication center of Communication University of China. The BBS will be issued by the China music association music industry promotion committee under the guidance of the state administration of press, publication, radio, film and television. The project team of CUC completes the project 《Music industry development report 2017》, collects industry voice and appeal, seeks solutions to the plight of development of music industry as well as plans the blueprint of music industry development. The experts from the authority concerned, industry associations, the industry elites, the national and international music industry education organizations will attend the BBS dialogue and exchange.

Providing an high-level, specialized and international communication platform, BBS will focus on focus on music industrial chain development, dynamic and frontier under the influence of the Internet, try to thoroughly discuss industry experience, trends and strategies of music industry from such aspects as industrial ecology, production, copyright, investment and financing and performance to promote the positive development of the music industry.

**Time: 9:00, November 3 (Friday)**

**Venue: M1 meeting room, the New International Communication Center, the Communication University of China**

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## Major topics of the conference:

- 1, The development of "The Belt and Road" and the "Music industry gathering area";
- 2, The incentive system and the mode of promotion for the excellent original music;
- 3, Creativity and entrepreneurship: the training for the talents of the "new era" music industry;
- 4, Creation, performance and production: the construction and optimization of the music industry production system;
- 5, The music industry cross-border integration, scientific and technological innovation and copyright protection;
- 6, Industrial ecology: capital, creativity, talent, the interaction and common prosperity of technology;
- 7, Artist Management and Tour Promotion from the Global Perspective (全球视野下的艺人经纪和巡演推广);
- 8, Subversion and Innovation: The next Decade of the Music Industry in the Intelligent Age (颠覆与创新: 智能时代音乐产业的下一个十年).

